



## Use of School Photos & Videos

<b>What is the service being provided?</b>	School Photos/Videos	
<b>What personal data do we require?</b>	Child's image/photograph Where a photograph is displayed on the website or Twitter feed we do not attach names to the images.	
<b>Who will have access to the data?</b>	Named Data Controller	Mrs Julie Butterworth, Greensted Junior School
	Named Data Protection Officer	Mr Ian Braysher, Eyebray Limited, 51 Church Road, Romford, Essex, RM3 0JU.
	Are any Data Processors used?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
	Who are they?	SIMS (photos on school data management system) Studybugs School Photographers ~ Van Cols
<b>What will it be used for and what gives us the right to ask for it and use it?</b>	<u>The Purpose(s)</u> :	To enhance education provision, inclusion and recreation To celebrate achievements
	The <u>Legal Condition(s)</u> :	Consent- given when joining the school- you have the option to opt out and may withdraw your consent at anytime, by contacting our data controller

<b>Who else might we share your data with?</b>		Images within school on walls/displays, Images outside of school building ie newsletters, Twitter feed, website, local newspapers (Evening Echo), Carefully selected companies we may enter competitions with, Lee Chapel MAT Medical/allergy photo alerts for school staff (names attached to ensure safety and well-being of children)
<b>How long will your data be kept?</b>	When will it stop being used?	Photos & Videos: images may continue to be seen once the pupil has left the school, but will be deleted within five years
	This is what could happen if you refused to let us use your data for this purpose:	Your child will not be able to participate in sporting and academic events
<b>Visit the following links for more information about Privacy Law, our obligations and your Rights:</b>		
<a href="#">The ICO Guide to the General Data Protection Regulations 2016</a> <a href="#">The General Data Protection Regulations 2016</a>		
<b>If you have concerns over the way we are asking for or using your personal data, please raise the matter with our Data Protection Officer by the following means:</b>		
Postal Address	Mr Ian Braysher, 51 Church Road, Romford, Essex, RM3 0JU	
Email	enquiries@eyebay.com	
Phone Number	01708 930677	
<b>If you still have concerns following our response you have the right to raise the matter with the Information Commissioner's Office:</b>		
Postal Address	Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF	
Online Form	<a href="https://ico.org.uk/concerns/handling/">https://ico.org.uk/concerns/handling/</a>	
Phone Number	0303 123 1113	